



## **HURUN REPORT INDIA**

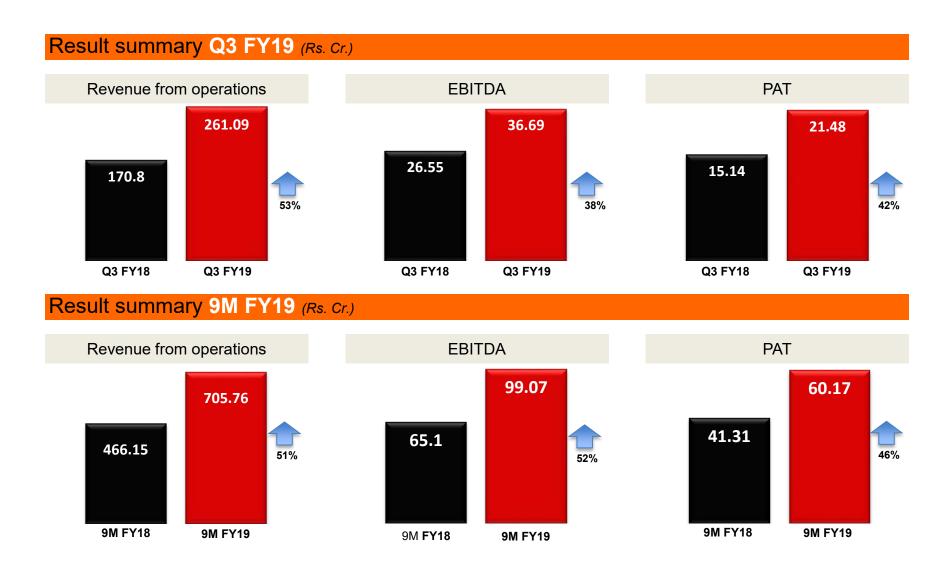


OUR MANAGING DIRECTOR
& CEO, MR. P.S.PATEL IS
AWARDED WITH THE 2018
"MOST RESPECTED
ENTREPRENEUR AWARD CONSTRUCTION" BY
HURUN REPORT INDIA ON
13<sup>TH</sup> DECEMBER 2018 AT
MUMBAI

13<sup>th</sup> Dec 2018, Four Seasons, Mumbai



### FINANCIAL SNAPSHOT





# RIGHT COMPANY, RIGHT PLACE, RIGHT TIME.

Multidisciplinary construction company offering a diversified range of construction and allied services Design to construction to allied works to interior fit outs

Experience across industrial, institutional, government, government residential and residential projects

Multiple and concurrent project management capability

Unmatched track record of timely and quality delivery

Executing projects largely in Gujarat; gradually turning pan-India

Business commitment resulted in repeat business from a number of clients

Execution experience in smart cities

3



## **PSP PROJECTS**

10

Years in existence

114

Projects delivered

40

Projects under execution (as on 31st December 2018)

2,701

(Rs/cr) Order book as on 31st December 2018





## **CAPABILITIES**

#### People ramp-up

15 in 2008 to more than 1000 direct plus 8000+ contract employees Plants, machinery and vehicles

Invested **Rs 132** cr in assets for timely project delivery

**Diverse capability** 

Multi-storied buildings,

high-rises, hospitals,

commercial buildings

industrial buildings,

educational

institutions,

#### IT investments

Implemented SAP and CANDY; enhanced informed decision-making

#### Capability

Multiple project location management

1

2

**Customer types** 

Government and private clients

Accreditation

ISO 9001, ISO 14001 and ISO 45001 (quality, environment protection and worker safety)

Proven

Extensive experience and proven track record in delivering high-valued and timecritical projects with quality

6

8



Executing single-largest contract of Rs 1575# cr of Surat Diamond Bourse





## **SURAT DIAMOND – WIP** (ACTUAL SITE IMAGES)





## **SURAT DIAMOND – WIP** (ACTUAL SITE IMAGES)











## WORK ON HAND (MAJOR PROJECTS)

(Rs. Lakhs)

Project	Client	Project Value	Outstanding Order Book
Surat Diamond Bourse Main Contract Works	SDB Diamond Bourse	157,500	128,386
Construction of Medical College and Hospital at Dahod, Gujarat	Ramanbhai Foundation (Zydus Cadila Group)	22,500	21,291
Affordable Housing at Pandharpur, Maharastra	Pandharpur Municipal Corporation	17,645	17,645
Multi-tenanted office for DSCCSL at GIFT City, Gujarat	Dalal Street Commercial Cooperative Society Ltd.	13,050	13,050
Zydus Hospital at Baroda, Gujarat	Zydus Hospitals & Healthcare Research Pvt. Ltd.	10,160	10,160
Factory Building for the proposed LMC Plant at Dahej, Gujarat	MRF LIMITED	8,390	7,392
Super specialty Block of Government Medical College at Bhavnagar Gujarat	Bridge & Roof Co. (India) Ltd	7,860	6,984
Hospital Building near Sugen Mega Power Project, Surat	Tornascent Care Institute	6,788	6,576
Student Activity Center, Ahmedabad	Ahmedabad University	5,150	5,150



## PREFERRED CHOICE

Frugal cost structure; enhanced competitiveness Active promoter involvement; enhanced client assurance

Track record of timely projects completion with committed quality

Large and multiple project management capability

Select choice of margin-enhancing projects

AVERAGE TICKET SIZE OF PROJECTS

Rs 30.30 Cr In 2018-19 (31.12.2018)

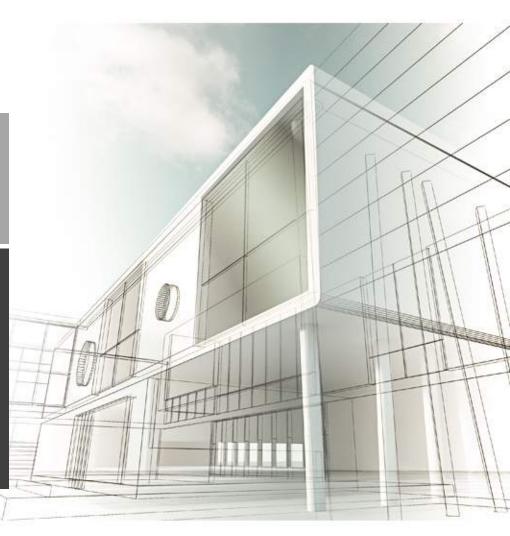
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**PROJECTS UNDER EXECUTION** 

40

(as on 31st Dec 2018)







## **STRENGTHS**

#### **Execution record:**

Diverse projects mix; completed projects across segments.

#### **Robust orders:**

Order book of Rs 2701 cr as on 31st Dec 2018 (to be addressed within 24 to 30 months)

#### **Experience:**

Promoter
(Prahaladbhai
Shivrambhai Patel)
with 30+ years of
sectoral
experience;
supported by
experienced
professionals

## Financial strength:

A strong balance sheet helps in successful project completion

2

3

PSP received repeat business from

Torrent Pharma, Cadila Healthcare, DDU, BAMUL.

## PILLARS OF SUCCESS

#### Quality

- Build to last
- Operating manuals are strictly followed
- Strict guidelines for materials used for construction

#### **Plant and machinery**

- Owns state-of-the-art machinery
- Captive equipment bank
- Imported machinery for external plaster, painting and formwork material among others

#### **Execution planning**

- Centralised project monitoring team
- Meticulous planning involving finance, manpower, plant and machineries helped in continued organisational success

#### Supply chain management

- Long-term association with suppliers and contractors for quality and assured supply
- Track record of on-time payment

#### Worker safety

- Ensures the standard operating procedures are maintained across sites
- Conducts general and job specific safety trainings, mock drills, tool box talks, safety awareness programmes, medical check-up and other programs in the interest of workers

2

3

4

5



### WIDENING HORIZONS



P.S. Patel, Chairman, Managing Director and CEO Focus on buildings construction (commercial, residential, industrial and institutional) Steady investment in people, equipment, technology and systems, strengthening business sustainability

Strong qualification capabilities to participate in highvalue projects (worth Rs 400-500 crore) across India

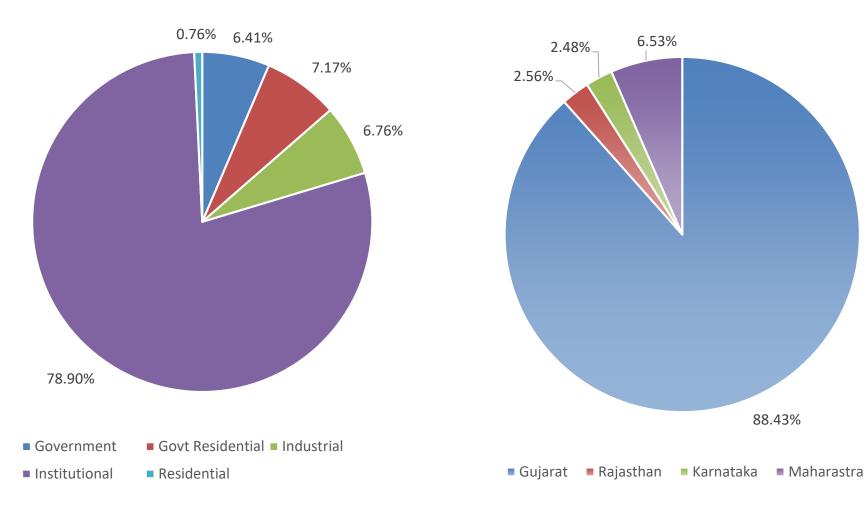
Extending from Gujarat to other geographies; infrastructure in place Executing two projects each in Rajasthan and Karnataka; Awarded one Project in Maharastra Intending to increase non-Gujarat revenue to 30% of total business



88.43%

## WIDENING HORIZONS Contd...

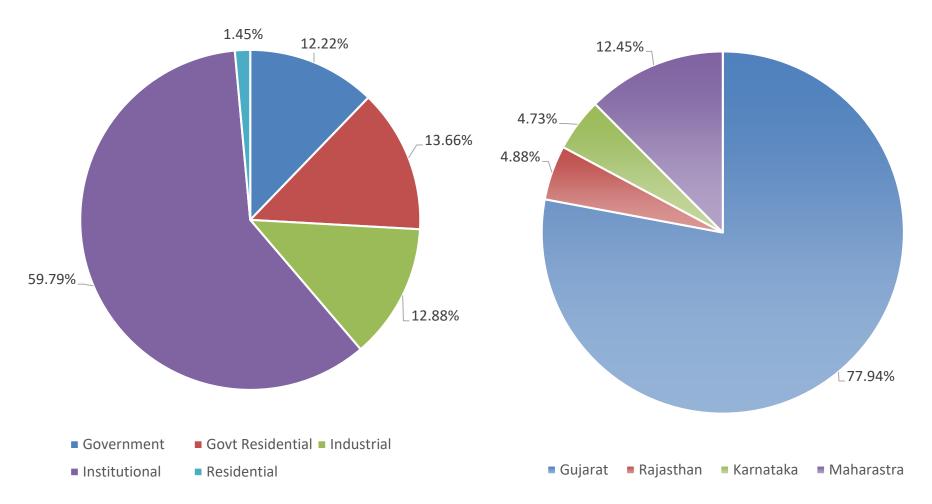
- STANDALONE WORK ON HAND RS. 2701 CR.





## WIDENING HORIZONS Contd...

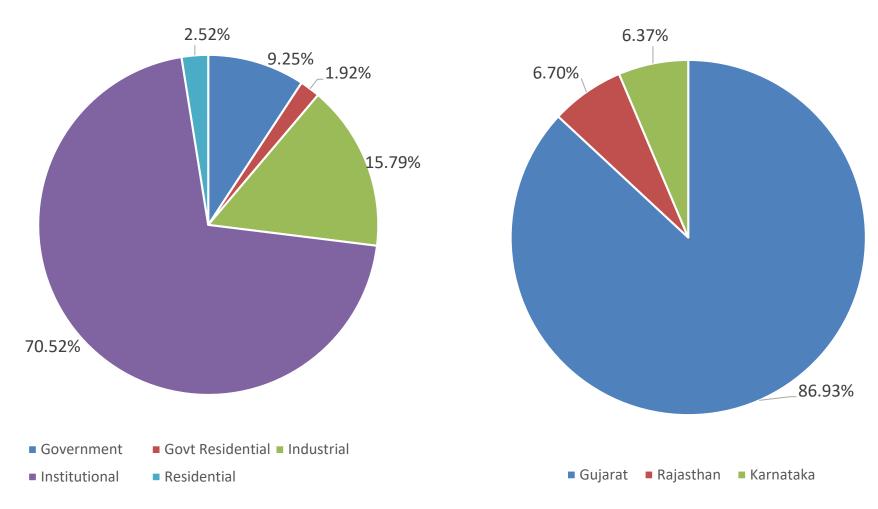
STANDALONE WORK ON HAND RS. 1417 CR. (EXCLUDING SURAT DIAMOND BOURSE PROJECT)





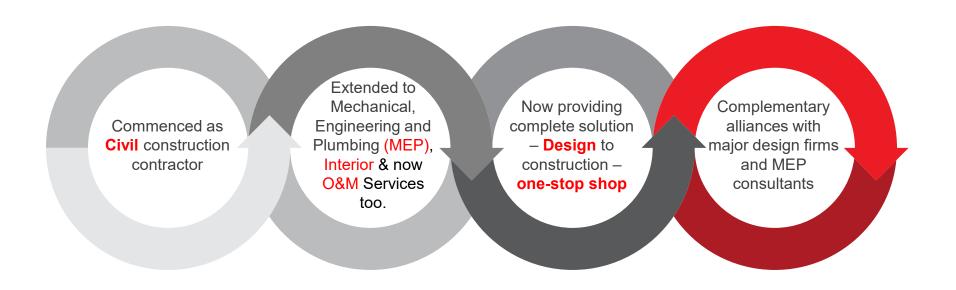
## WIDENING HORIZONS Contd...-

#### REVENUE BREAK-UP FOR THE Q3FY19 - RS. 261.09 CR





# EXPANDING HORIZON: ONE-STOP BUILDINGS CONSTRUCTION SHOP





## **PROMINENT PROJECTS COMPLETED IN FY19**





Brigade International Financial Centre at GIFT City, Gandhinagar





Renovation of Gujarat Vidhansabha, Gandhinagar





Sabarmati Riverfront
Development Co. Ltd. (SRFDCL)
Office Building, Ahmedabad



## PROMINENT PROJECTS



Swarnim Sankul 1 & 2 Construction and interior work



Sabarmati River Front development



Hospital, Residential Building and Medical College for GCS Medical College, Hospital and Research Centre



Zydus Hospitals



Kaira District Co-operative Milk Producers' Union Limited (Amul Dairy)



Gujarat Housing Board, Naranpura, one of the Largest affordable housing project in Gujarat



### PRIDE-ENHANCING CLIENTELE





















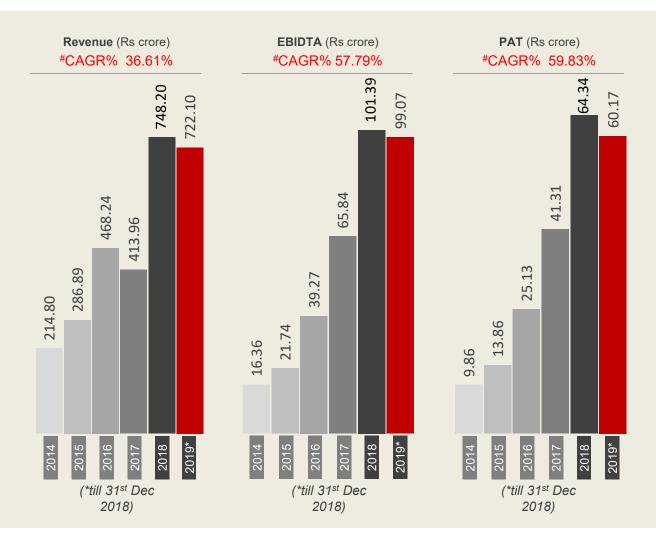


Emcure
PHARMACEUTICALS LTD.

- Sabarmati Riverfront Development Corporation Limited,
- Cadila Healthcare Limited,
- Care Institute of Medical Sciences Limited (CIMS),
- Claris Injectables Limited,
- Emcure Pharmaceuticals Limited,
- Gelco Electronics Private Limited,
- GCS Medical College, Hospital and Research Centre (managed by the Gujarat Cancer Society),
- The Government of Gujarat (through the Executive Engineer, Capital Project Division),
- Inductotherm (India) Private Limited,
- Intas Pharmaceutical Limited,
- Kaira District Co-operative Milk Producers' Union Limited (Amul Dairy),
- KHS Machinery Private Limited,
- Nirma Limited,
- Torrent Pharmaceuticals Limited
- WTC Noida Development Company Private Limited
- SDB Diamond Bourse



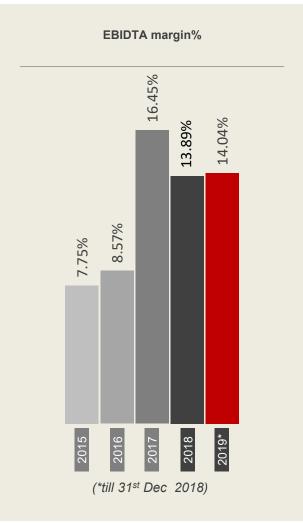
## **BUSINESS ROBUSTNESS IN NUMBERS**

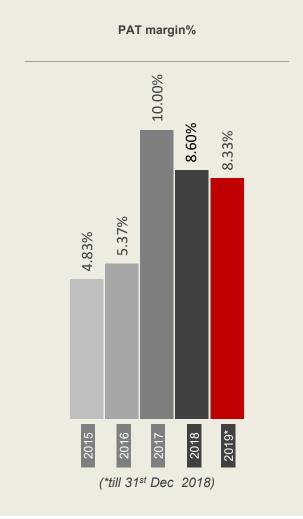




## **BUSINESS ROBUSTNESS IN NUMBERS**

(STANDALONE)

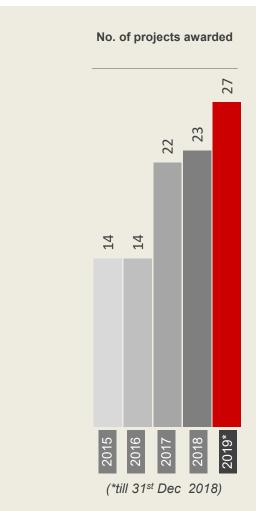


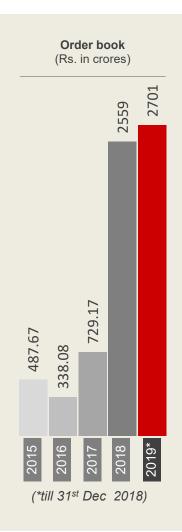


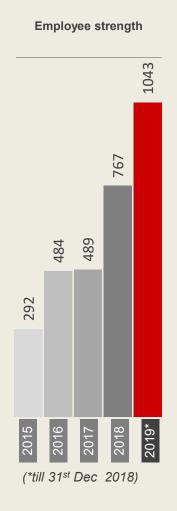


## **PERFORMANCE HIGHLIGHTS**

(STANDALONE)









## **SEQUENTIAL QUARTERLY PERFORMANCE**

Q3FY19 Standalone unaudited Profit & Loss Statement (Ind AS) (Rs. In Lakhs)

Particulars	Q3 FY19	Q2 FY19	Q3 FY18	Q-o-Q	Y-o-Y	9MFY19	9MFY18	Y-o-Y
Revenue from Operations	26,108.91	20,994.88	17,079.98	24%	53%	70,575.69	46,615.34	51%
Cost of materials consumed including WIP	10,140.37	7,219.78	5,644.75			28,991.50	18,131.12	
Subcontracting Expenses	4,807.16	3,756.44	2,996.00			11,012.85	6,312.67	
Construction Expenses	6,183.67	5,713.22	4,887.68			16,718.17	13,082.86	
Employee benefits expense	1,073.47	1,077.80	739.71			3,150.75	2,011.82	
Other expenses	234.79	289.85	156.35			795.76	566.62	
Total Operating Expenses	22,439.46	18,057.09	14,424.49	24%	56%	60,669.03	40,105.09	51%
EBITDA	3,669.45	2,937.79	2,655.49	25%	38%	9,906.66	6,510.25	52%
EBITDA Margin (%)	14.05%	13.99%	15.55%			14.04%	13.97%	
Other Income	482.79	543.17	322.24			1,634.67	1,251.43	
Finance costs	225.34	227.19	233.72			598.16	571.17	
Depreciation	620.57	578.90	276.55			1,680.81	688.88	
Profit Before Tax	3,306.33	2,674.87	2,467.46	24%	34%	9,262.36	6,501.63	42%
Tax Expense	1,160.04	918.98	949.68			3,251.73	2,361.52	
Other comprehensive income	2.20	29.94	(3.88)			6.61	(9.35)	
Profit After Tax	2,148.49	1,785.83	1,513.90	20%	42%	6,017.24	4,130.76	46%
PAT Margin (%)	8.08%	8.29%	8.70%			8.33%	8.63%	
EPS (INR)	5.96	4.88	4.25			16.70	11.98	



#### **EXPERIENCED MANAGEMENT**



Prahaladbhai Shivrambhai Patel Chairman, Managing Director and CEO

#### Bachelor's degree in civil engineering

#### 30+ years of construction experience

Featured in book 'Business Game Changer: Shoonya se Shikhar' by Prakash Biyani and Kamlesh Maheshwari, Received 'The Dena Bank Hercules Award' by Gujarat Innovation Society for innovation and quality in India's construction and infrastructure sector.



### EXPERIENCED MANAGEMENT contd...



Mahesh Patel
Vice President –
Operations

Mahesh Patel is the Vice President - Operations of our Company. He holds a degree of diploma in civil engineering. He has been with the company since inception & has played a major role in company's success, He has 25 years of experience in project execution the construction industry.



Maulik Patel

Director – Procurement

Maulik Patel is the
Director - Procurement of
our Company. Along with
Mahesh Patel, Maulik
Patel is also associated
with company since
company's establishment
& has played a vital role in
company's success story.
He holds a Bachelor's
Degree in Commerce.



Hetal Patel
Chief Financial Officer

Hetal Patel is the Chief Financial Officer of our Company. She holds a Master's degree in commerce from Gujarat University. She is a member of the Institute of Chartered Accountant of India. She is also a certified internal auditor from the Institute of Internal Auditors, USA. She has 18 years of experience in accounts and finance.



R.B.Parmar General Manger – Tender

Ramjibhai Parmar is the General Manger - Tender of our Company. He holds a Diploma in Civil Engineering. He has 30 years experience in Contracts & Tendering of a Construction Industry.



Pratik Thakkar General Manager – Business Development

Pratik Thakkar is General Manager - Business
Development of our company. He holds a Bachelor's Degree in Commerce and a Diploma in Marketing
Management. He has 10 years' experience in Business Development in Construction Industry.



### INFLECTION POINTS IN OUR JOURNEY

**2008** Aug

Incorporation

**2009** Apr

Acquired the business of BPC Projects

2009

Opportunity to construct Medical College & Hospital for Gujarat Cancer Society

Dec

**2010** Jul

> Commenced working on Narendra Modi's dream development project of Sabarmati riverfront

**2011** Jan

Awarded order to construct 72 meter Zydus Hospital, Ahmedabad

**2011** Dec

Awarded. Narendra Modi's pet project to construct office building for Chief Ministers and Cabinet Ministers at Sachivalaya (Swarnim Sankul 01

& 02)

**2012** Apr

SAP implementation

**2014** Apr

Started Design and construction of 45m high (28 towers) affordable housing project for Gujarat government

government (Gujarat Housing Board) at Transportnode Naranpura 2014

Apr

Managing Director profiled in 'Business Game Changers -Shunya Se Shikhar' book

**2016** Apr

Awarded 'Excellent Contractor of the Year 2016' award by Gujarat Contractor Association **2016** Jul

Turnkey project for Gujarat Housing Board in Transportnode, Ahmedabad, awarded Affordable Housing Project of the Year Award by Realty Plus Excellence Awards (Gujarat) 2016 **2017** Jan

Participated in Vibrant Gujarat Global Trade Show 2017 **2017** May

Honoured by Quality Mark Awards 2017 (Building & Construction Category) by Quality Mark Trust **2017** May

Listed on NSE and

**2017** Jun

Our project 'The Signature by Hiranandani' at GIFT City, Gandhinagar, awarded Excellence in Delivery Award by Realty Plus Excellence Awards (Gujarat) 2017 **2017** Jul

Awarded Most Admired Multidisciplinary Construction Company of the Year (Gujarat) award by The Rising Leadership Awards 2017 **2017** Oct

Awarded Asia's biggest office building construction project for Surat Diamond Bourse (6.5 mn sq ft built-up area).

**2018** Sept

Awarded as one of India's "Top Challengers" at 16th Construction World Global Awards 2018, New Delhi.



# PROJECT CLASSIFICATION 1

#### **Industrial projects**

- Construction of industrial buildings for pharmaceutical plants, food processing units, engineering units as well as manufacturing and processing facilities.
- Rich experience in catering to pharmaceutical manufacturers
- Constructed industrial facilities for Torrent Pharmaceuticals, Nirma, Intas Pharmaceuticals, Cadila Healthcare, Claris Injectables, KHS Machinery and Inductotherm (India) among others

48

Number of industrial projects executed

# PROJECT CLASSIFICATION 2

#### **Institutional Projects**

- Construction of buildings for hospitals and healthcare services, educational institutes, malls, hospitality services and corporate offices.
- Track record comprises Zydus Hospital, GCS Medical College, Hospital and Research Centre, Nirma Vidya Vihar and hostel building for PDPU, among others.

35

Number of institutional projects executed

# PROJECT CLASSIFICATION 3

#### **Government projects**

- Focus only on challenging and prestigious government projects
- Executed marquee projects (Swarnim Sankul 01 and 02 at Gandhinagar, Sabarmati Riverfront Development project works in Ahmedabad, ICEM Building interiors in Ahmedabad)

20

Number of government projects executed

# PROJECT CLASSIFICATION 4

#### **Government residential projects**

- Execution of prestigious government affordable residential projects
- Design-build of affordable high-rise residential buildings cum commercial units in Gujarat under the Mukhya Mantri GRUH Yojana for major Gujarat-based public sector customer.

2

Number of government residential projects executed



# PROJECT CLASSIFICATION 5

#### **Residential projects**

- Construction of buildings for group housing and townships
- Construction of independent residences for select private customers.

9

Number of residential projects executed





## **CERTIFICATIONS**





# PRESENCE IN THE EMERGING SECTORS LIKE SMART CITIES

Awarded 7 out of 9 projects in India's first Smart City – Gift City in Gandhinagar

Complying with all the norms required for building construction on smart cities like green building norms among others

Constructing Asia's biggest office building in DREAM City, Surat

100

Proposed smart cities by the government of India





## INDIA. LEAPING GIANT.

66% of population in working age group (global largest)  US\$498 bn cumulative FDI inflow (2000-01 to June 2017)  33 million tertiary education annual student enrolment 1mn-plus popular 2001 to 53 in 20



### INDIA: RAPIDLY INCREASING CONSTRUCTION NEEDS

- Growing Indian youth population (465 mn estimated, 2021)
- Growing middle-class population (300-350 mn estimated)
- 20 mn unit urban housing shortage\* Focus on affordable housing by the Indian government focus on 'Housing for All'
- Make in India (driving industrial demand)
- Growing family nuclearisation (driving residential demand)
- Declining interest rates driving new projects
- Interest rate subvention for affordable housing projects



### INDIA: RAPIDLY INCREASING CONSTRUCTION NEEDS

- Significant healthcare segment investments 3 million beds needed to achieve
   3 beds / 1,000 people target by 2025
- Commercial real estate supply in top Indian cities is expected to be at 40-50 mn sq. ft per year until 2020
- Government announced eight Investment Regions along the Delhi Mumbai Industrial Corridor (DMIC) project as National Investment and Manufacturing Zones (NIMZs)
- Government focus on building smart cities
- Rising retail space demand from international brands
- Dedicated clusters across proposed industrial corridors





## **OPPORTUNITIES**

Simplified tax structure like GST

Single window clearance for projects

Better FDI norms

Make in India initiative attracting investments in manufacturing



### WE END WITH A BIG PICTURE ONCE AGAIN...

Independent
India took 60
years to become
a USD1 tn
economy

India took just seven subsequent years for the next trillion

India likely to emerge as a US\$7 tn economy by 2030

Growing India will need focused construction companies

Companies that can building complex structures in the shortest time

Companies like PSP Projects

#### SAFE HARBOR STATEMENT

Statements in this 'Presentation' describing the Company's objectives, estimates, expectations or predictions may be "forward looking statements" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make difference to the Company's operations include global and Indian demand supply conditions, finished goods prices, feedstock availability and prices, cyclical demand and pricing in the Company's principal markets, changes in Government regulations, tax regimes, economic developments within India and the countries within which the Company conducts business and other factors such as litigation and labour negotiations. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statement, on the basis of any subsequent development, information or events, or otherwise.



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